

Analysis on the Approach and Application of Efficient Integration of Modern Logistics and International Trade

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Abstract: With the development of the international economic system not considered perfect, the development of international trade has become increasingly vigorous, and the vigorous development of trade has driven the development of modern logistics. For modern logistics, it is both a foundation and a challenge. The combination of international trade and logistics is the development of the times. The inevitable trend. In this regard, the logistics industry must cater to the development of the times, improve its own shortcomings, actively innovate, and pave the way for the efficient integration of the two. At the same time, the government must have a correct understanding of the meaning of the integration of the two, and adopt an effective management mechanism to achieve a high degree of integration of the two.

1. Introduction

Economic development not only promotes the development of related industries, but also brings closer international trade exchanges. The vigorous development of international trade brings new opportunities for modern logistics, and at the same time puts forward higher requirements. In this regard, the relevant government departments must take effective measures to strengthen the management of the logistics industry, provide corresponding policy support, and enable them to continue to innovate, so as to be more in line with the needs of international trade development, and to provide dynamic support for the sustainable development of my country's economy.

2. Strengthen policy support and promote industry development

The logistics industry is a newly developed industry. The primary problem of current development is insufficient policy support provided by the government, especially tax support^[1]. The business tax of this industry accounts for a large proportion of its income, which hinders the development of the industry. The logistics industry needs to build warehouses, so the required land area is relatively large. However, the price of land in my country is relatively high, especially in coastal areas. Related companies spend high on the construction of warehousing, which greatly increases their operating costs. The development of the industry has had an adverse effect, and the increase in operating costs has prevented the effective expansion of the scale of logistics enterprises, and the level of development needs to be improved. There are also huge problems with the development model. According to relevant surveys, there are currently 300,000 logistics companies in my country, but some of these companies have only a dozen employees and a few offices. The competitiveness is very weak and cannot meet the needs of international trade development. With the continuous development of the economy and society, the development of international trade has become more frequent. Opportunities are also challenging for the logistics industry. In order to integrate the two efficiently, government departments need to increase policy support for this industry, including taxation, land, etc. The aspect gives corresponding policy inclination to reduce the corresponding operation cost, so as to improve the equipment, make the development of the

logistics industry more perfect, and more in line with the needs of the development of international trade. The two promote each other and promote the sustainable and healthy development of the logistics industry. Promote the continuous increase in the volume of international trade and pave the way for the sustained and healthy development of China's economy^[1].

3. Strengthen the reform of the logistics industry to make it in line with international standards

With the continuous development of society and the continuous progress of the economy, the logistics industry should keep up with the pace of development of the times, accelerate the reform of the industry, transform from the traditional logistics industry to modernization, and fundamentally transform the logistics industry^[2]. In the traditional management mode, the management method is relatively backward and the service quality is relatively low, which cannot bring a good experience to the public, and it does not meet the needs of modern economic development. In order to efficiently integrate the logistics industry with international trade, the logistics industry must first carry out industry reforms, innovate management methods, eliminate outdated management methods, and make management more efficient; secondly, effective measures must be taken to reduce logistics costs and improve service Quality enables the continuous development of the industry's business, and the industry's supply chain must be continuously optimized to fundamentally improve supply efficiency. With the continuous development of science and technology, the application of information technology in life has become more and more extensive, which has brought great convenience to our lives and work, and it also provides new opportunities for the development of the industry. Logistics companies must be scientific and reasonable. Use the convenience of information technology to continuously improve the logistics system. At the same time, it is necessary to adopt a mode of online and offline integration to expand the scope of operations and effectively enhance the comprehensive supply capacity. As a result, the core competitiveness of the enterprise is continuously increased, and it is in line with international standards, to play its own value in international trade, and to continuously increase the order volume, so as to achieve a high degree of integration between the two, and promote the development of other related industries, which is a great contribution to our country's economy. Sustained and healthy development is the pavement.

4. Increase the training of relevant talents in the logistics industry

The logistics industry is an emerging industry, and its development in my country is relatively late, and the training of talents in this industry is relatively lagging. The foundation and prerequisite for the development of the talent industry are also the primary conditions for keeping up with international standards. In this regard, my country's education system should pay attention to the development prospects of this industry, and at the same time, it should also improve the setting of related majors. Logistics-related majors can be opened, such as modern logistics majors in secondary vocational colleges to enable them to learn Regarding the relevant knowledge and skills in this industry, we also want to learn from the country and introduce logistics development systems and practices from other countries, and set up corresponding research institutions to prepare for the training of high-quality logistics talents. Enable them to apply what they have learned after graduation to promote the innovation and development of the industry, to integrate the logistics industry with international standards, to play its own advantages in international trade, to promote the growth of orders, to accelerate the supply of goods, and to drive related industries development of. Logistics enterprises should actively introduce relevant high-quality talents, make them use their own advantages, use advanced management experience and management models to promote the innovation of the industry, and make it more in line with the needs of modern economic development.

5. Speed up the construction of logistics infrastructure

In the current development of the logistics industry, there are still certain problems in infrastructure construction, which limits the development of this industry. In this regard, relevant enterprises should speed up the construction of logistics infrastructure to make the industry's equipment more modern. The most important thing in the logistics industry is warehousing, vehicles, loading and unloading, etc. The management personnel of the first pass should have a correct understanding of the advantages of high-tech equipment. The innovation of equipment can greatly improve the efficiency of work. In this regard, relevant companies must promote a large number of vehicles and introduce advanced foreign loading and unloading technologies and warehousing technologies. At the same time, they must also improve the level of logistics centers. They must first develop modern features, namely: multi-function, high-level, It has a strong collection and distribution function, a wider radiation range, etc., so that China's logistics is more modernized, and at the same time it is more in line with the needs of modern economic development, so that the overall strength of this industry has been improved, and it is more competitive.

6. Improve logistics management technology and improve management level

As China's logistics industry is relatively late in development and personnel training is relatively backward, leading to logistics industry management technology is relatively backward, logistics concepts are relatively traditional, management level needs to be improved, which has hindered the development of logistics industry, also has certain negative influence to the logistics industry and the International Trade Fusion. The backwardness of management technology directly leads to the lag of service level and makes the public unable to get good service experience. At the same time, the limitation of the management level also leads to the invalid improvement of the internal development level of enterprises. Therefore, enterprises should actively introduce foreign advanced management concepts and management technology, so that enterprise internal management is more advanced, higher quality of service. At the same time, we should actively make use of modern information technology, strengthen the management of warehousing, freight transportation and information, establish a modern management platform using modern information technology, improve the quality and efficiency of management, and use information technology to drive the rapid development of the logistics industry, we will modernize the logistics industry and continue to deepen its integration with the international practice.

7. Conclusion

To sum up, modern logistics has provided very convenient conditions in our lives. The booming development of national trade is both a foundation and a challenge for modern logistics. In this regard, government departments should adopt diversified management methods and policy support to innovate the modern logistics industry, so as to achieve the integration of the two, so that the logistics industry provides power support for the development of my country's economy, and at the same time, international trade develops more vigorously. In this regard, managers in the modern logistics industry must conduct an in-depth analysis of the integration pathways, so as to find integration pathways and application strategies, and pave the way for the long-term logistics industry.

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